

Investing in Ketchikan Child Care

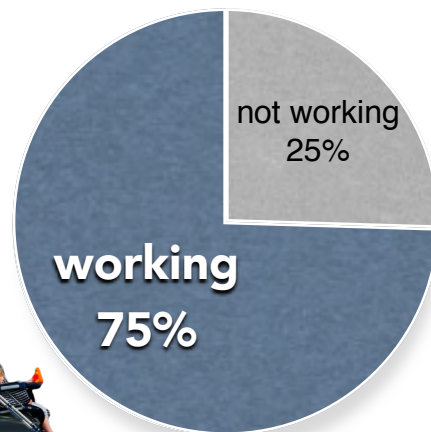
Employer Sponsored Child Care is Good for Business

In Ketchikan, parents of young children usually need to work, but for Ketchikan's **1,070 kids under six**, there are only **186 licensed child care slots**. This critical shortage impacts local businesses as well as families, and acts as an economic development barrier for the community as a whole. An effective solution is employer sponsored child care, which has been shown to have the following benefits:

- Lowered Absenteeism
- Increased Productivity
- Reduced Turnover
- Boosts Recruitment
- Tax Advantages



Ketchikan Parents with Kids Under 6¹



85 percent of working US parents say they would forego higher paying jobs, vacation time, or medical benefits in order to secure reliable child care.²

How You Can Help

Let AEYC or Thread know if your business is interested in collaboration. Since Ketchikan's child care shortage impacts so many businesses, employers can work together to develop a single child care center. AEYC is prepared to assist a coalition, partnership, or single employer in developing a priority enrollment child care program. Bright Horizons, a high quality national firm already serving Alaska, is highly interested in operating a child care program in Southeast Alaska, and has experience working with business coalitions.

Help us find a location. In order for a business to sponsor a child care center for their employees, we need to be able to offer a nice, conveniently located, subsidized or donated space. **If you know a good option, please contact AEYC in Juneau at 789-1235.**

Specific Building Needs



¹ US Census 2012 (Table B23008). ² Bright Horizons Modern Family Index 2014.