

Investing in Ketchikan Child Care | 2016

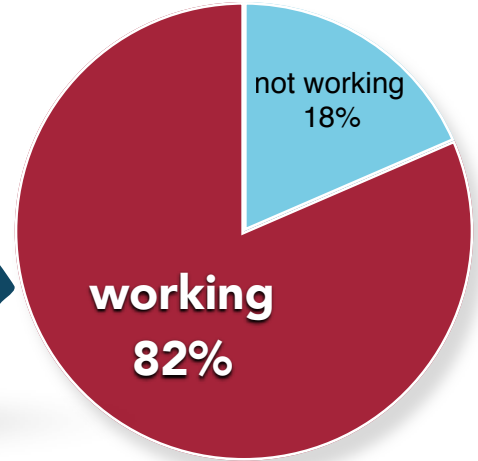
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Employer Sponsored Child Care is Good for Business

In Ketchikan, most (82%) parents of young children need to work, but for their **1,055 kids under six**, there are only **231 licensed child care slots** (space for less than one child out of four in this age group). This critical shortage impacts local businesses as well as families, and acts as an **economic development barrier** for the community as a whole. An effective solution is employer sponsored child care, which has been shown to have the following benefits:



Ketchikan Parents¹ with Kids Under 6



- Lowered Absenteeism
- Increased Productivity
- Reduced Turnover

85 percent of working US parents say they would forego higher paying jobs, vacation time, or medical benefits in order to secure reliable child care.²

How You Can Help

Let AEYC or thread know if your business is interested in collaboration.

Since Ketchikan's child care shortage impacts so many businesses, employers can work together to develop a single child care center. AEYC is prepared to assist a coalition, partnership, or single employer in developing a priority enrollment child care program. Bright Horizons, a high quality national firm already serving Alaska, is highly interested in operating a child care program in Ketchikan, and has experience working with business coalitions.

Help us find a location. In order for a business to sponsor a child care center for their employees, we need to be able to offer a conveniently located, subsidized or donated space.

Specific Building Needs

Spacious enough for 80 kids (approximately 5,000 ft)

Space on ground floor

Attractive and welcoming to families



If you know a good option, please contact AEYC at 789-1235.

• Ability to renovate

• Access to large outdoors area



¹ US Census 2014 (Tables B23008 and B23003). ² Bright Horizons Modern Family Index.