

# Results through Books & Early Reading

## Juneau's Imagination Library



Children enrolled in Juneau's Imagination Library receive a free, high quality book in the mail each month from birth until they turn five. By the time they enter kindergarten, they have a library of up to 60 books.

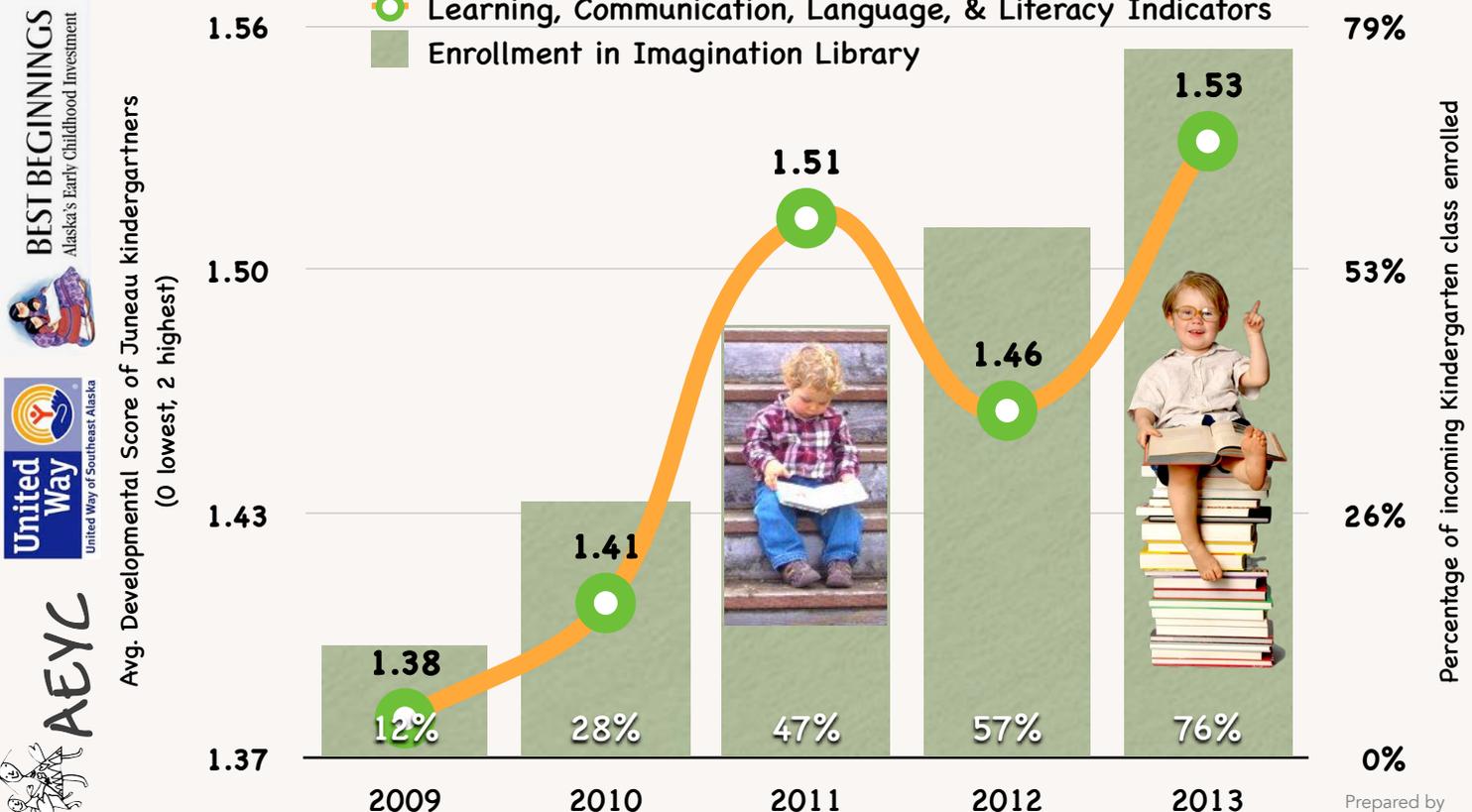


- In Juneau, **89% of parents of children enrolled in the program report reading to their child daily**, versus 56% for non-enrolled children.
- Studies across the US have shown that participating children are more prepared to enter school and become stronger readers.
- In 2014, more than 1,000 Juneau children are enrolled in the Imagination Library, up from less than 200 in 2009. As more Imagination Library kids enter kindergarten, average developmental scores for "Learning, Communication, Language & Literacy" Indicators of Juneau's Kindergarteners have also been rising. From 2009 to 2013, this kindergarten readiness indicator rose by 11%—from 1.38 to 1.53 (on a scale of 0 to 2). During the same period, the percent of Juneau kindergarteners that had participated in the library increased from 12% to 76%. The cost for five years of enrollment is \$150.

"What a wonderful program. The free books are a blessing for this single mom who is living paycheck to paycheck but wants to promote reading with my child!"

### Kindergarten Readiness in Juneau Increases

Comparison of enrollment in Juneau's Imagination Library, & average scores for kindergarten readiness indicator "Learning, Communication, Language & Literacy Indicators"



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