

Investing in Juneau Child Care | 2014

In 2014, **36%** of Juneau residents said that lack of child care availability is a **very significant** economic development **barrier** for Juneau.¹

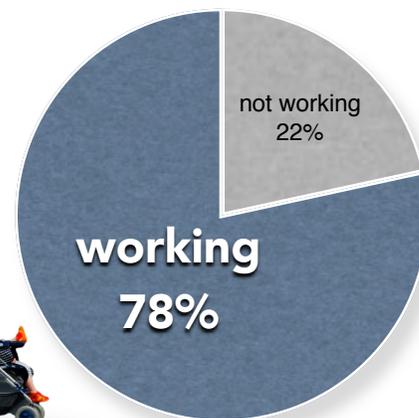
Employer Sponsored Child Care is Good for Business

In Juneau, parents of young children usually need to work, but for Juneau's nearly **2,500 kids under six**, there are only **519 licensed child care slots**. This critical shortage impacts local businesses as well as families, and acts as an economic development barrier for the community as a whole. An effective solution is employer sponsored child care, which has been shown to have the following benefits:

- Lowered Absenteeism
- Increased Productivity
- Reduced Turnover
- Boosts Recruitment
- Tax Advantages



Juneau Parents with Kids Under 6²



85 percent of working US parents say they would forego higher paying jobs, vacation time, or medical benefits in order to secure reliable child care.³

How You Can Help

Let AEYC or Thread know if your business is interested in collaboration. Since Juneau's child care shortage impacts so many businesses, employers can work together to develop a single child care center. AEYC is prepared to assist a coalition, partnership, or single employer in developing a priority enrollment child care program. Bright Horizons, a high quality national firm already serving Alaska, is highly interested in operating a child care program in Juneau, and has experience working with business coalitions.

Help us find a location. In order for a business to sponsor a child care center for their employees, we need to be able to offer a nice, conveniently located, subsidized or donated space. **If you know a good option, please contact AEYC at 789-1235.**

Specific Building Needs



¹ Juneau Economic Plan Household Survey 2014. ² US Census 2012 (Table B23008). ³ Bright Horizons Modern Family Index 2014.